

# CATALOGUE



**Vita**  
SEWING MACHINE

**AN ISO 9001:2015 CERTIFIED COMPANY**



# CORPORATE INFORMATION



## ABOUT US.

In the year 1978, S. Gurdip Singh established "Deep Sales Corporation" in Ludhiana (India) to manufacture and sell Sewing Machines. S. Jatinder Jyot Singh take forward this organization and Started "Deep Exports" in 2002 and start manufacturing Sewing Machines as Brand Name "VITA". Deep Exports is an ISO 9001:2015 certified Company.

## BRAND LEGACY-

The "VITA" Trademark is one of the most widely recognized and established brands in India. Company's Stringent Quality Control Measures helped it to obtain ISI Certification (CML-4865686 IS 1610 for Domestic Complete Sewing Machine). The Company achieved another mile stone by obtaining ISI Certification (CML- 9841293 IS: 12109) for Industrial Sewing Machine. Another Commendable achievement by us was to get Embroidery Sewing Machine IS Certification (IS Certificate No. 15449) in June 2017. We are Supplying Sewing Machine to various State Governments through our Large Dealer and Distributor Network in India.

## EXPORTS.

The Company has showrooms, distribution networks and robust after sales services network Pan India. The Company also exports sewing machines to Afghanistan, Nepal, Africa, Bhutan & Myanmar. In coming years company has plans to extend our exports to more countries.

## VISION.

Owing to our strong presence in India for over 21 years, our customers experience pride in our Brand and products which continue to touch many lives every day. To establish the brand which goes synonyms with quality.

## MISSION & TARGET

To satisfy our customers' needs by giving top notch items at competitive cost according to the timetable and to keep u long haul associations with our customers. Company has revised the sales turnover target for the F.Y. **2023-24** is **50 Crores** and above, and to increase the productions capacity of 3.5 Lac Sewing Machines per annual.

## QUALITY POLICY.


We are focused on ceaselessly update our insight and aptitudes to enhance the effectiveness of our association and take a stab at exceptional nature of our items. The Company believes in constant innovation and growth and in the policy to conduct Business with Responsibility, Integrity, Fairness, Transparency and Honesty and to be a responsible corporate citizen committed to serve the community around its area of operations.

YOURS SINCERELY

(BODHRAJ)

SALES : HEAD





भारत सरकार  
Government of India  
सूक्ष्म, लघु एवं मध्यम उद्यम प्रोत्तलये  
Ministry of Micro, Small and Medium Enterprises

UDYAM REGISTRATION CERTIFICATE

UDYAM REGISTRATION NUMBER

UDYAM-PB-12-0013110

NAME OF ENTERPRISE

DEEP EXPORTS

TYPE OF ENTERPRISE \*

SNo.	Classification Year	Enterprise Type	Classification Date
1	2023-24	Small	09/05/2023
2	2022-23	Small	26/06/2022
3	2021-22	Small	16/05/2021

MAJOR ACTIVITY

MANUFACTURING

SOCIAL CATEGORY OF ENTREPRENEUR

GENERAL

NAME OF UNIT(S)

S.No.	Name of Unit(s)
1	DEEP EXPORTS

OFFICIAL ADDRESS OF ENTERPRISE

Flat/Door/Block No.	1688 SHERPUR	Name of Premises/ Building	DEEP EXPORTS
Village/Town	LUDHIANA	Block	FOCAL POINT
Road/Street/Lane	OPP UPPER INDIA STEEL	City	LUDHIANA
State	PUNJAB	District	LUDHIANA, Pin 141010
Mobile	9815777100	Email:	INFO@DEEPEXPORTS.IN

DATE OF INCORPORATION / REGISTRATION OF ENTERPRISE

21/11/2002

DATE OF COMMENCEMENT OF PRODUCTION/BUSINESS

21/11/2002

NATIONAL INDUSTRY CLASSIFICATION CODE(S)

SNo.	NIC 2 Digit	NIC 4 Digit	NIC 5 Digit	Activity
1	28 - Manufacture of machinery and equipment n.e.c.	2826 - Manufacture of machinery for textile, apparel and leather production	28265 - Manufacture of sewing machines, sewing machine heads and sewing machine needles (whether or not for household use)	Manufacturing

DATE OF UDYAM REGISTRATION

29/12/2020


\* In case of graduation (upward/reverse) of status of an enterprise, the benefit of the Government Schemes will be availed as per the provisions of Notification No. S.O. 2119(E) dated 26.06.2020 issued by M/o MSME.

Disclaimer: This is computer generated statement, no signature required. Printed from <https://udyamregistration.gov.in> & Date of printing:- 22/05/2023

For anyassistance, you maycontact:

1. District Industries Centre: LUDHIANA ( PUNJAB )

2. MSME-DFO: LUDHIANA ( PUNJAB )



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<b>For any other communication</b> <b>Address:</b> Chandigarh Branch Office-I Plot No. A, Sector 27-B, Madhya Marg, Chandigarh, CHANDIGARH, CHANDIGARH, 160019 <b>Phone:</b> 0172 2652626, 2650206 <b>Fax:</b> 0172 2650259 <b>E-Mail:</b> cbsol1@bsa.gov.in <b>Web:</b> www.bsa.gov.in, www.mamkarafin.in	
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## BUREAU OF INDIAN STANDARDS

**Attachment to Licence No. CML-9841293**

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<b>CML-No</b>	<b>Name of the Licensee with the Factory Address</b>	<b>Name of the Product</b>	<b>Indian Standard No.</b>
9841293	Deep Exports, 168B, Sherpur, General Requirements for Light Feed Pencil, Near Optical Railway Coupling, ...	Deep Sewing Machine Hooks for Railway Coupling, ...	IS 12109 : 1987

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**Endorsement No. 13 Dated 25-Feb-2023**

Whereas, the licence was valid upto First March, Two Thousand Twenty Three.

Now, consequent upon renewal, the validity of the licence given in schedule of the Licence Dated 28-Feb-2023 has been extended from First March Two Thousand Twenty Three to Twenty Eighth February Two Thousand Twenty Four

Other terms and conditions of licence remain same.

—

Branch Head (Chandigarh Branch Office)

**Manoj Bhawan, 9 Bahadur Shah Zafar Marg, New Delhi 110002, 9 Bahadur Shah Zafar Marg, DELHI, 110002**

**Contact No: +91 11 23223031, 23233375, 23239402      Fax: +91 11 23224602, 232      Email: info@bsa.gov.in**

For any other  
communication

Chandigarh Branch Office - Plot No. 4,  
A, Sector 27/3, Madhya Marg,  
Chandigarh,  
CHANDIGARH/CHANDIGARH/160019

**Address:**

**Phone:** 0172 2650296, 2650096  
Fax: 01722650259  
**E-Mail:** cbsbi@bbs.gov.in  
**Web:** www.bbs.org.in, www.maaonline.in

**BUREAU OF INDIAN STANDARDS**

Attachment in Licence No. CML/ 9799904239

CML-No	Name of the Licensee with the Factory Address	Name of the Product	Indian Standard No.
	DEEP EXPORT -168L		
	Shree Pans, Neer Chhapra Household Zip-Zag Sewing		IS 15449: PART 1:
9700060320	Rayleigh Concreting, Machine Head - Part 1: General		2004
	1,UDHANA, LUHERANA Requirements		
	141019		

**Endorsement No. 6 Dated 23-Jun-2021**

Whereas, the licence was valid upto Twenty Fourth June Two Thousand Twenty Three.

Now, consequent upon renewal, the validity of the licence given is schedule of the Licence Dated 23-Jun-2021 has been extended from Twenty Fourth June Two Thousand Twenty Three to Twenty Third June Two Thousand Twenty Four





And, whereas the renewal was deferred till 23-Jun-2021 and licensee was not allowed to use or apply the Standard Mark From 09-Aug-2020 to 23-Jun-2021.

Other terms and conditions of licence remain same.

Branch Head (Chandigarh Branch Office)

Manoh Bhawan, 9 Bahadur Shah Zafar Marg, New Delhi 110002, 9 Bahadur Shah Zafar Marg, DELHI,110002

**Contact No:** 91 11 23230131, Fax: 91 11 23234062, 232 Email: info@bbs.gov.in  
23233753, 23219402

		<h1>Certificate Of Registration</h1>	
<p><b>WRG Certifications hereby certifies that the Quality Management System of:</b></p>			
<h2>DEEP EXPORTS</h2>			
<p>1888, Shepherds Road, Opposite Upper India Steel Limited, Ludhiana - 141010, Punjab, India.</p>			
<p>has been assessed and found to operate in compliance and meets the requirement of following standard</p>			
<h2>ISO 9001:2015</h2>			
for the scope of			
<p><i>Manufacturers, Suppliers &amp; Exporters Various Kinds of Sewing Machines &amp; Parts, Auto Parts &amp; Home Tools.</i></p>			
Initial date of certification	:	Feb 10, 2023	
Current date of certification	:	Feb 10, 2026	
Date of expiry	:	Feb 08, 2028	(Subject to surveillance visit present)
1 <sup>st</sup> Surveillance Date	:	Jun 2024	
2 <sup>nd</sup> Surveillance Date	:	Jun 2025	
<p>Certificate Number : QMS/M/DQS/CB-12918 NAEC Code : DK25.04</p>			
<p>WRG Certification <i>Aapanghal</i> Authorized Signatory</p>			
			
<p><small>Register Information can be found at <a href="http://www.wrgcert.com/register">www.wrgcert.com/register</a></small></p>			

## OUR PRODUCT



Tailor



Deluxe



Deluxe



Glanza



Venus



Seltos



Link



Optima

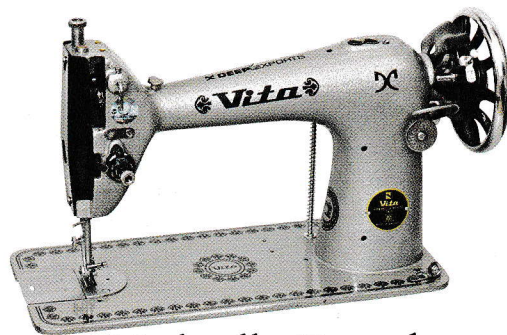


**SEWING MACHINE**

## **OUR PRODUCT**



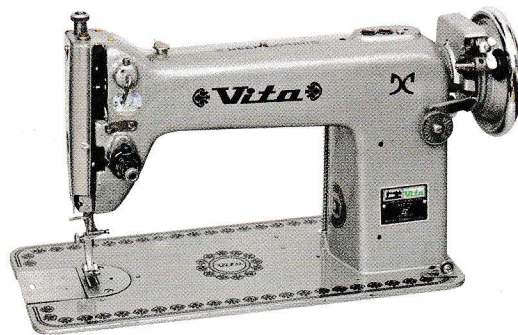
**Umbrella-Round**



**Umbrella-Round**



**Umbrella-Square**



**Umbrella-Square**



**Zig Zag Chain**



**Zig Zag Gear**



**Bag Closer**



**Leather Stitch 31-K**

## OUR PRODUCT



**SEWING MACHINE**



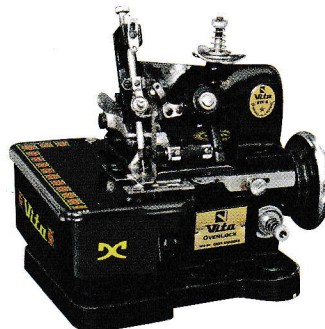
**Composite**



**Composite**



**Tailor With  
Foot Sewing Machine  
Sheet Metal Stand**



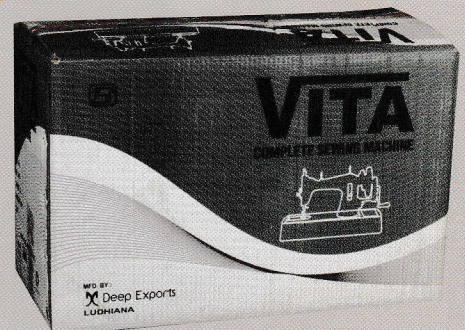
**Overlock**



**Industrial  
Foot Sewing Machine  
Sheet Metal Stand**



**SEWING MACHINE**



**DEEP EXPORTS**  
Mfrs. & Exporters of : Sewing Machine and Garments

1688, Sherpur Focal Point, Opp. Upper India Steel Ltd., Ludhiana.

Ph. : 0161-5030901, 4624120

E-mail : [info@deepexports.in](mailto:info@deepexports.in)

Website : [www.deepexports.in](http://www.deepexports.in)

**May I Help you (Chat Only)**

 **9876859900**